

# Quentin Gauvrit

## Product Design Lead

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### Skills

#### 10+ years of experience in UX/UI & Product Design, Research, IA and leadership

- Static & interactive wireframing / prototyping
- User / Interaction flow design, customer journey mapping
- Information architecture, card sorting, tree testing
- User research – depth interviews, field studies, desk research, moderated & unmoderated usability testing
- User interface & interaction design
- Line management, guidance and mentoring for UX/UI/Product design teams

### Selected Experience

#### **ioconic – Product Design Lead** (Apr 2023 – Present, Permanent)

Leading all Product Design work streams on two ventures within the ioconic studio: **Vennio** and **Sera**.

End-to-end Product Design process, from initial discovery exploration, user research, UX/UI iterations, prototyping, collaboration with product & engineering, through to mobile/desktop web and native app implementation.

#### **Soho House – Lead Product Designer** (Mar 2022 – Feb 2023, Contract)

Spearheaded UX/UI refresh of B2C website, optimised membership application experience, conducted usability testing & research on all design projects.

#### **Zalando – Senior Product Designer** (Jan 2021 – Dec 2021, Contract)

Led user research and product design efforts on several critical projects within the supply & buying team, part of Zalando's Retail Operations department. Daily tasks included extensive user research, UX/UI design, information architecture, user flows, journey mappings, in-depth usability testing.

#### **Bleach London – Lead UX Designer** (Feb 2020 – Sep 2020, Contract)

Online platform design. Focus on conversational and e-commerce flows. Daily tasks included wireframing, user flow design, prototyping, information architecture and user research, as well as UI design & Product Management.

#### **Hero – Senior UX Researcher / Designer** (Apr 2019 – Oct 2019, Contract)

Helped Hero's Product team set up their new User Research & Design strategy: created UX processes & templates, planned & conducted user research + testing activities, wireframing, research support.

#### **Jellyfish – Senior UX Designer** (Jun 2018 – Mar 2019, Contract)

Redesigns for Simmons&Simmons (law firm) and Jellyfish websites: User research, IA, wireframing, prototyping, IxD, user interviews & testing, workshops preparation and facilitation.

#### **publicis.poke – Senior UX Designer** (Jan 2018 – May 2018, Contract)

Worked on the Huawei and Virgin Voyages accounts, with a focus on Information architecture, wireframing, prototyping, interaction design, UX documentation, and stakeholder management.

#### **DigitasLBI – Senior UX Designer** (Jun 2017 – Sep 2017, Permanent)

Work on one-off projects & retainer accounts: IA, wireframing, prototyping, presenting to internal and external stakeholders, for both one-off projects and retainer accounts.

#### **UNIT9 – Head of UX** (Oct 2013 – Jun 2017, Permanent)

As Head of UX – synced with other Heads & producers to manage team's bookings. Mentored colleagues and provided guidance on projects. In charge of UX recruitment for full-time employees, freelancers and interns. Designed new company-wide UX+QA processes.

Leading UX design on a multitude of user-centered websites & mobile app, VR & experiential projects. Daily tasks included information architecture, user research, user flows, static & interactive wireframing. Involved in both production and new business work.

### Selected Education

#### **HETIC – Web School** (5-year French Master diploma / 2008 – 2013)

Studies in project management / Web design / Web development / Web Marketing

#### **'Baccalauréat ES / économique et social' Diploma** (2007): Social and Economics

#### **English language diplomas** (2004 – 2007)

- FCE (cum laude) / TOEIC Bridge (174/180) / 'European Diploma of Competence'
- Fluent in English & French