

# QUENTIN GAUVRIT

## Product Design Director

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## SKILLS

End-to-end product design  
Wireframing & prototyping  
Web & mobile UI design  
UX/UI team leadership  
User research & testing  
Design discovery & strategy  
Design systems  
Ideation & workshops  
Stakeholder & vendor management

## TOOLS

Figma  
Figjam  
Miro  
Claude Code  
Cursor  
Lovable  
Sketch  
Framer  
Linear  
Adobe Creative Cloud

## EDUCATION

### HETIC — Master's degree

2008 — 2013 • Paris, France

Digital design, project management,  
web development and web marketing

### English diplomas

2004 — 2007

FCE (cum laude)  
TOEIC Bridge (174/180)  
Fluent in English & French

15+ years leading UX & Product Design across consumer, B2B and enterprise products. I build design functions, shape strategy with senior stakeholders, and balance user needs with business priorities.

I translate complex design challenges into clear, intuitive solutions, with a rigorous attention to craft and a focus on end users.

I work best with a mix of hands-on IC work and team leadership, in open, cross-functional environments with an ownership mindset.

## SELECTED EXPERIENCE

### Product Design Director — Kerzner International

Nov 2024 — Present • Dubai, UAE

I lead the Product Design function across all group websites and mobile apps, through internal and external design teams.

I drive design strategy and execution end-to-end across digital platforms, manage the website content management team, and work closely with Commercial, IT, Operations, & senior leadership to align product, experience, and business priorities.

I spearheaded the strategic redesign of 4 core hotel brand websites, implementing a unified design system that significantly reduced design-to-development lead times and optimised vendor spend.

### Product Design Lead — iconic

Apr 2023 — May 2024 • London, UK

Hired as the sole Product Designer, I designed and shipped two ventures within the iconic studio: Vennio and Sera.

I directed the end-to-end 0-to-1 design process for the two studio ventures, managing everything from discovery and problem framing through ideation, UX/UI iterations, prototyping, user research and testing. Successfully launched the Vennio and Sera MVPs, securing 2,500+ signups and establishing dedicated initial user bases.

### Lead UX & Product Designer — Freelance

Nov 2017 — Mar 2023 • London, UK

I founded a design consultancy, partnering with global brands and startups to lead high-impact UX and Product Design workstreams. Delivered end-to-end web and native mobile solutions for clients including Soho House, Zalando, Virgin Voyages, Huawei, Bleach London, and Hero (acquired by Klarna).

### Head of UX — UNIT9

Oct 2013 — Jun 2017 • London, UK

I established and scaled the studio's UX function from a single designer to a high-performing team of six. Established company-wide UX and QA frameworks that standardised delivery across web, mobile, VR, and experiential projects. Partnered with the C-suite and department heads to manage UX strategy and stakeholder expectations for a diverse global client base.